**WBCIR:20013**

**1. I am writing to request information under the Freedom of Information Act 2000 regarding your authority's use of traffic data services - both traditional and digital - across the past three financial years (2021/22, 2022/23, and 2023/24). This request forms part of a wider industry research exercise to understand how local authorities are currently sourcing and applying traffic data. Please provide the following:. A list of any external suppliers used for:**

**a) Traffic counts:**

* Simone Surveys
* National Data Collection
* Tracsis
* Traffic Survey Partners
* Intelligent Data Collection

**b) Speed surveys:**

* Simone Surveys

**c) Origin/Destination (O/D) studies:**

* Intelligent Data Collection

**2. Total expenditure on these services, broken down by year and category if available.**

|  |  |  |
| --- | --- | --- |
| **Year** | **Service** | **Total** |
| 2022 | Traffic Counts/Speed Surveys\* | £13,319.00 |
| 2023 | Traffic Counts/Speed Surveys\* | £40,627.50 |
| 2024 | Traffic Counts/Speed Surveys\* | £9,687.50 |
| 2025 | Traffic Counts/Speed Surveys\* | £4,930.00 |

Note – Speed and traffic counts taken together

|  |  |  |
| --- | --- | --- |
| 2024 | Origin/Destination (O/D) studies | £17610 |

**3. An indication of whether these services are conducted in-house, either wholly or in part. If so, any information about the scale or frequency of this internal work would be appreciated.**

These are undertaken by external providers and are based upon need rather than a scheduled approach.

**4. Details of any use of digital traffic data services (e.g., mobile device data, GPS, connected vehicle data), including:**

**a) Type of data used**

**b) Suppliers involved**

**c) Associated expenditure over the three-year period**

We have been advised by our Traffic Manager within our Highways Department that have been unable to answer this question, we do not report on this.